RICE BOWLS

FILL BOWL › FIGHT HUNGER

BE AN OFFICIAL RICE BOWLS AMBASSADOR OF YUM

WHY?

You love orphans and want to fight hunger with Rice Bowls

WHEN?

Anytime you want to, hunger never sleeps. Use these levels (& get creative on your own!)

WHERE?

Your sphere of influence (your friends, family, at work, church or wherever you see people)

HOW?

Yum Level 1

- Get the word out, tell others about us!
- Share us on your social media.
- Send an email to your sphere of influence w/photo & our website link. (cc: info@ricebowls.org)
- Give 10 leaders a brochure and ask them to check us out.
- Ask 5 people to fill a bowl and run a mini-campaign (estimated $100)
- Ask a donor to match the $100 turning this level into $200 of yum.

Yum Level 2

After you complete level 1, we post your name on our Ambassador of Yum List, send you a free new t-shirt and resource kit. (50 bowls, 50 hand-out cards & 20 brochures)

- Find a mission conference or concert at a local church/venue to attend & pass out bowls/brochures/stickers
- Get 3 orders: from churches, home-school co-ops or a local business. (10, 20, 50+ bowls each order – estimated $500-1000)
- Ask a donor to match your level 2 orders turning this level into $1000-2000 of yum
- Secure a $2500+ corporate sponsor. (Get a display put up in their place of business or get us on their charity giving list)
- Share us again on your social media with photos of one of the above events, orders, or sponsors.

Yum Level 3

After level 2 is done, we write a blog about you & send you an 8-pack of orphan greeting cards with a special edition orphan candle.

- Repeat level 2 plus.....
- Submit a press release to your local paper about what you are doing
- Host a fundraising party. (we're here to help plan - estimated $5000+)

Yum Level 4

We have no idea what this will be, but if you make it here, you will get to head up our creative panel to help us figure this level out. The first one to make it here is the panel chairperson.

THE RESULTS OF AN AMBASSADOR?

Tons of hungry children get fed yummy healthy meals.